

PSCI 322: Economic Statecraft (A/B)
Spring 2022

Instructor: Menevis Cilizoglu

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Class Meetings (322A)

When: Tuesdays at 11:45-1:10
Thursdays at 12:45-2:05

Where: HH 429

Class Meetings (322B)

When: Tuesdays at 1:20-2:45
Thursdays at 2:15-3:35

Where: HH 429

Office Hours:

When: Mondays at 1:30-3:00 & Thursdays at 9:30-11:00

Where: HH 506

When in Quarantine:

If you test positive for COVID-19 and need to quarantine, you can join the class using

- [this link](#) (322A)
- [this link](#) (322 B)

Please inform me via email so I can start the Zoom meeting in class.

For Occasional Virtual Office Hours - [click here](#).

Course Description

Economic statecraft refers to states' use of economic means to pursue foreign policy goals and political ends. This seminar provides students with advanced study of economic statecraft tools, which often combine economic rewards and punishments. Specifically, students will explore when and how governments choose from their economic statecraft repertoire and assess the effectiveness of the available tools, including but not limited to foreign aid, bilateral trade and investment, and economic sanctions.

You will engage with these topics through:

- Reading peer-reviewed political science articles;
- Engaging with the assigned readings through written “Reading Reflections”;
- Engaging in class discussions;
- An individual research paper on a topic of your choosing;
- Participating in discussions about your classmates’ research papers.

Please note that you earn **WRI** credit for this course, so we will focus seriously on improving your writing skills.

Learning Environment

All classes will be based on discussion in various forms. To participate fully in these discussions, you must keep up with all the readings and attend class regularly. We all have a great deal to learn from the texts, but also from each other. I ask all of you to help the class be one in which others feel free to contribute their ideas. I understand that not everyone is willing or feels comfortable sharing their thoughts and opinions with others. However, I hope that in the first few weeks we can foster a community where everyone feels that their opinions are valid and valued. It is of utmost importance that every student feels comfortable speaking in class and that we are always respectful of one another. Students with concerns, challenges, or special circumstances of any sort are encouraged to let me know as soon as possible.

Expectations

Care: Approach all of your coursework with care, especially your class participation, written assignments, oral presentations, and your interaction with your classmates. All work should be turned in on time (or you should contact me before the due date to discuss very rare instances in which you cannot meet a deadline). Late work will receive a deduction of 5 points per day late.

Attendance and Participation: You cannot succeed in this class if you do not regularly attend classes, listen actively, take effective notes, and participate in class. Some lecturing will take place, but there are also ample opportunities for participation, debate, and questions and answers. For this reason, attendance, preparation prior to class, and involvement in class discussions are essential.

Even in the best of times, life can be complicated: you might catch a nasty cold, wake up with a migraine, or want to take a personal day. If you are going to miss class, communicate with me. I

will be as flexible and accommodating as possible, but if you miss too many sessions, I may advise you to drop the class.

Academic Honesty: I expect you to be diligent about avoiding plagiarism or cheating in any form. I am committed to treating Honor System violations seriously and urge all students to become familiar with its [terms](#).

Communication: Read this syllabus, all course materials, occasional email, and the expectations/assignment instructions I'll share along the way. You can ask me questions via email and during office hours.

Disability and Access Accommodation: I am committed to supporting the learning of all students in my class. Students seeking accommodations, please contact [DAC](#) staff.

Preferred Gender Pronoun: This course affirms people of all gender expressions and gender identities. If you prefer to be called a different name than what is on the class roster, please let me know. Feel free to correct me on your preferred gender pronoun. If you have any questions or concerns, please do not hesitate to contact me

Course Requirements

- 1) Research Paper (70%):** This assignment provides you with the opportunity to conduct independent research on a specific topic related to economic statecraft. You are required to design, research, write, and revise a research paper on a topic of your choosing. The paper must be between 4500-5500 words (approximately 15-18 pages) in length.

You have two options:

i) An analytical literature review:: identify a specific research question; discuss existing academic research on that question; identify key causal theories and hypotheses, and identify areas for new research.

ii) An analytical research paper: identify a specific research question; briefly discuss existing academic research on that question; present one or more testable hypotheses, and employ empirical (quantitative, qualitative, or mixed) evidence to test your hypotheses.

To help guide you as you produce this paper, we will work in stages:

- a) **Proposal:** a one-page formal proposal is due on **March 3** at the beginning of our class. Your topic statement should include your research question and a brief overview of the

existing literature. You are highly encouraged to discuss your ideas with me before submitting your proposal. [10% of your grade]

- b) **Annotated Bibliography:** a list of citations to books, articles, and documents followed by a descriptive paragraph (annotation) is due on **March 24** at the beginning of our class. [20% of your grade]
- c) **Draft:** Your draft is due on **May 5** at the beginning of the class. It should come as close as possible to your final product. After receiving feedback from me and your classmates (more information about peer reviews below), you are expected to revise your paper before turning in the final paper. [20% of your grade]
- d) **Final Paper:** The final paper is due on **May 21 at 4 pm** (PSCI 322A) and on **May 20 at 4 pm** (PSCI 322B). [20% of your grade]

Further instructions and tips about each stage are available on Moodle.

2) Peer Review (10%):

You will be assigned to a “research peer group”. Throughout the semester, you will work closely with your group members and have research events, such as brainstorming sessions, a group meeting with our librarian, and a peer review workshop. You will serve as a formal reviewer for one of your group members’ drafts. You will write a 1000-1200 words review paper providing constructive feedback to your classmate about how they can improve their paper. Your draft review is due at the beginning of the class on **May 10**.

3) Reading Reflections (20%):

There are 12 days for which you have the option to write a reading reflection for and they are listed below in the course schedule, starting on February 17. I posted a number of guiding questions on Moodle and your reading reflections are expected to answer the questions posted. I intend for this assignment to foster productive seminar discussion and to give you practice with regular, low-stakes academic writing. You must complete your assignment before the beginning of the class.

Your grade depends upon the timeliness, care in writing, and the clarity of your responses. I will grade this assignment twice during the semester. I will first grade your reading reflections on the week of March 15, covering all the responses you submit until that point. Next, I will grade the rest of your responses when all the assignments are submitted. But you are welcome to discuss your reading reflections with me at any time. I will be reading them weekly as you are writing them over the course of the semester.

You will have the opportunity to write 12 responses this semester, and I will count the top 8 towards your grade.

Evaluation Policies

I follow the College's official grading benchmark. You can access them in the Academic catalog section on "grades."

93 and above: A	90-92: A-	87-89: B+	83-86: B
80-82: B-	77-79: C+	73-76: C	70-72: C-
67-69: D+	64-66: D	61-63: D-	60 and below: F

Policy on Make-ups and Late Submissions: You are expected to submit your work on time. The only allowable exception to this policy is a documented emergency. If you have other unexpected emergency situations that force you to submit your work late, please contact me as soon as possible. For paper submissions, I will deduct 5 points for every late 24 hours.

Course Schedule

This course has no assigned textbooks. All readings are accessible via the links below.

February 8 (Tues): Course Introduction

- Read the Syllabus
- Complete the survey.
- Add your slide to Google Slides.

February 10 (Thurs): How to Read Scholarly Journal Articles

- Amelia Hoover Green - "[How to Read Political Science](#)"
- McMahon [handout](#) on "critical reading"
- Sarah Blodgett Bermeo - "[Aid Allocation and Targeted Development in an Increasingly Connected World](#)"

February 15 (Tues): Economic Policy Goals

- Blanchard et. al. "[The Political Economy of National Security: Economic Statecraft, Interdependence, and International Conflict.](#)"
- Hillary Clinton - "[Economic Statecraft](#)" October 14, 2011. Speech. (Read or watch).

Unit 1: Economic Inducements: Foreign Aid

February 17 (Thurs): Foreign Aid: Donor Incentives

Reading Reflection #1

- Alesina and Dollar - "[Who Gives Foreign Aid to Whom and Why](#)"
- Sarah Blodgett Bermeo - "[Aid Allocation and Targeted Development in an Increasingly Connected World](#)"
- Heinrich - "[When is Foreign Aid Selfish, When is it Selfless?](#)"

February 22 (Tues): Foreign Aid and International Institutions

Reading Reflection #2

- Oatley and Yackee - "[American Interests and Foreign Aid Lending](#)"
- Stone - "[The Political Economy of Lending in Africa](#)"
- Malik and Stone - "[Corporate Influence in World Bank Lending](#)"

February 24 (Thurs): Brainstorming Session: Group Meetings

- Come to class with ideas about your research project.

March 1 (Tues): Foreign Aid: Effectiveness?

Reading Reflection #3

- Bapat - "[Transnational Terrorism, US Military Aid, and the Incentive to Misrepresent](#)"
- Wright - "[To Invest or Insure? How Authoritarian Time Horizons Impact Foreign Aid Effectiveness](#)"
- Easterly - "[The Cartel of Good Intentions](#)"

March 3 (Thurs): Paper Project Pitch Day

Research Paper Proposal is due at the beginning of the class.

March 8 (Tues): Library Instruction with Ann Schaezner [class meets at DISCO]

March 10 (Thurs): Foreign Aid by non-Western Powers

Reading Reflection #4

- Custer et. al - "[Corridors of Power: How Beijing Uses Economic, Social, and Network Ties to Exert Influence Along the Silk Road](#)". Chapter 2 (pp:4-13)

- Brezhneva and Ukhova - "[Russia as a Humanitarian Aid Donor](#)"
- Fuchs and Vadlamannati - "[The Needy Donor: An Empirical Analysis of India's Aid Motives](#)"

Unit 2: Economic Sanctions

March 15 (Tues): Group Meetings with Ann Schaenzer + Peer Updates [meet at DISCO]

March 17 (Thurs): What Are Sanctions and Why Are They Used?

Reading Reflection #5

- Hufbauer et. al. - "[Economic Sanctions Reconsidered.](#)" Chapter 2.
- Cilizoglu & Early - "[Researching Modern Economic Sanctions](#)"

March 22 (Tues): Threat and Imposition of Economic Sanctions

Reading Reflection #6

- Whang - "[Playing to the Home Crowd? Symbolic Use of Economic Sanctions in the United States.](#)"
- Mclean and Whang - "[Designing Foreign Policy: Voters, Special Interest Groups, and Economic Sanctions.](#)"
- Lacy and Niou - "[A Theory of Economic Sanctions and Issue Linkages: The Roles of Preferences, Information and Threats](#)" *skim for the main argument.*

March 24 (Thurs): Sanctions Effectiveness

Annotated Bibliography is due.

- Early - "[Unmasking the Black Knights: Sanctions Busters and Their Effects on the Success of Economic Sanctions](#)"
- Bapat and Kwon - "[When are Sanctions Effective? A Bargaining and Enforcement Framework](#)"
- Biersteker et.al. "[The Effectiveness of United Nations Targeted Sanctions](#)" pp:7-32

March 26-April 3: Spring Break

April 5 (Tues): Political Consequences of Economic Sanctions

Reading Reflection #7

- Andreas - "[Criminalizing Consequences of Sanctions: Embargo Busting and its Legacy](#)"

- Escriba-Folch - "[Authoritarian Responses to Foreign Pressure: Spending, Repression, and Sanctions](#)"
- Grauvogel, Licht, and Von Soest - "[Sanctions and Signals: How International Sanction Threats Trigger Domestic Protest in Targeted Regimes](#)"

April 7 (Thurs): No Class - instead, please attend Dr. Fazal's talk on May 10 at 2.45

April 12 (Tues): Humanitarian Consequences of Economic Sanctions

Reading Reflection #8

- Wood - "[A Hand upon the Throat of the Nation: Economic Sanctions and State Repression.](#)"
- Weisbrot and Sachs - "[Economic Sanctions as Collective Punishment: The Case of Venezuela](#)"

April 14 (Thurs): Reforming Economic Sanctions

Reading Reflection #9

- Drezner - "[Sanctions Sometimes Smart: Targeted Sanctions in Theory and Practice](#)"
- Drezner - "[Targeted Sanctions in a World of Global Finance](#)"
- Arnold - "[True Costs of Financial Sanctions](#)"

April 19 (Tues): Economic Sanctions and Just War

Reading Reflection #10

- Winkler - "[Just Sanctions](#)"
- Early and Schulzke - "[Still UnJust, Just in Different Ways: How Targeted Sanctions Fall Short of Just War Theory's Principles](#)"

April 21 (Thurs): Economic Sanctions: Case Study Day

Iran:

- Council of Foreign Relations - [International Sanctions on Iran](#)
- Council of Foreign Relations - [What is the Iran Nuclear Deal?](#)
- Suzanne Maloney (2014) - [Why "Iran Style" Sanctions Worked against Tehran \(and Why They Might Not Succeed with Moscow\)](#)

- [Congressional Research Services - Iran Sanctions](#) (This is a 100-page report on Iran Sanctions. I am not expecting you to read it in full. Pick a few subsections from "Contents" and read those pages only. Hopefully each group member will bring a new insight from this reading to the class discussion.

North Korea

- Congressional Research Services - "[North Korea: U.S. Relations, Nuclear Diplomacy, and Internal Situation](#)"

South Africa

- Crawford - "[Trump Card or Theater? An Introduction to Two Sanctions Debates](#)" (Chapter 1)
- Levy - "[Sanctions on South Africa: What Did They Do?](#)"

Cuba

- Congressional Research Services - [Cuba: US Policy Overview](#)
- Congressional Research Services - [Cuba: Challenges for U.S. Policymakers in 2021](#)
- Isabel Oliver and Mariakaria Nodarse Venancio - "[Understanding the Failure of the U.S. Embargo on Cuba](#)"

Unit 3: Economic Inducements: Foreign Direct Investment

April 26 (Tues): Political Consequences of FDI

Reading Reflection #11

- Bak and Moon - "[Foreign Direct Investment and Authoritarian Stability](#)"
- Blanton and Blanton - "[Labor Rights and Foreign Direct Investment: Is There a Race to the Bottom?](#)"
- Drezner - "[Bottom Feeders](#)"

April 28 (Thurs): FDI and National Security

Reading Reflection #12

- Tingley et. al. - "[The Political Economy of Inward FDI: Opposition to Chinese Mergers and Acquisitions](#)"

- Peterson Institute for International Economics - "[National Security Issues Related to Investments from China](#)"
- Peterson Institute for International Economics - "[FDI and National Security: Separating Legitimate Threats from Implausible Apprehensions](#)"

May 3 (Tues): Writing Workshop

May 5 (Thurs): Writing Workshop

Draft is due at the end of class.

May 10 (Tues): Peer Review Workshop - Day 1

Peer Review Assignment is due at the beginning of class.

- Dr. Fazal's Talk at 2.45pm
- Fazal - "[Health Diplomacy in Pandemical Times](#)" (Recommended Reading)

May 12 (Thurs): Peer Review Workshop - Day 2

May 17 (Tues): Conclusion

- Farrell & Newman - "[Weaponized Interdependence: How Global Economic Networks Shape State Coercion](#)"

May 20 (Friday) at 4pm: 322B Final Paper is due.

May 21 (Saturday) at 4pm: 322A Final Paper is due.